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The Product Managers Survival Guide

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The Product Manager's Survival Guide is conveniently organized into four sections: I. Getting Your Bearings: Map out your plan to begin the journey to success ; II. Learning the Product's Business: Go beyond features and functions to become the product expert, customer advocate, and domain expert ; III.

The Product Manager's Survival Guide: Everything You Need ...

The Product Manager's Survival Guide, Second Edition features brand new material, including: • A product management acumen assessment • Action planning ideas at the end of each chapter • Techniques to earn empowerment • Tools to develop product strategies and roadmaps • Methods to deploy and release products • Metrics to assess product performance

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The Product Manager's Survival Guide: Everything You Need ...

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The first and most comprehensive book about how to get started as a product manager, The Product Manager's Survival Guide provides best practices, practical on-the-job advice, and a step-by-step blueprint for succeeding in Product Management.

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Our Customer Success team at Aha! put together a "survival guide" for new product managers. This advice is rooted in our past experience, but it is also based on what we think is important right now. We know what this focus should be because we speak with thousands of product managers every month. We hear the challenges you are facing.

The New Product Manager's Survival Guide | Aha!

The Product Manager's Survival Guide and the blueprint it provides will optimally direct you so that you can assimilate more quickly and become visibly productive as quickly as possible. Mind you, I don't promise you'll become the perfect product manager in three or four months.

The Product Manager's Survival Guide

The Product Manager's Survival Guide has been helping product managers master their craft since

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its original publication. But six years has virtually transformed the way businesses plan, create, and manage their products, and this brand-new edition brings readers fully up to date to compete in the digital world.

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The Nurse Manager's Survival Guide by Tina Marrelli is a great text for any nurse manager, either beginning or well into their career. The book offers valuable information on the core concepts or leadership, resource management, quality and budgeting. There are also tips on taking care of yourself and a section for when things go wrong.

The Nurse Manager's Survival Guide | Marrelli & Associates ...

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