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The Retail Revival provides no-nonsense clarity on the realities of a completely new retail marketplace—realities that are driving many industry executives to despair. But the future need not be dark. Stephens offers hope and guidance for any businesses eager to capitalize on these historic shifts and thrive.

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unprecedented changes driving new consumer behaviors and values. More importantly, it offers clear guidance to brands and retailers seeking to adapt and evolve to meet entirely new market imperatives for success.”

Retail Prophet

1. The Retail Revival: Reimagining

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Business for the New Age of
Consumerism, by Doug Stephens My
sense in talking with business
executives across North America was
that many believed that what we were
going through in the retail industry was
a 'bad cycle' being driven largely by the
economic turmoil of 2008.

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The Retail Revival eBook by Doug Stephens - 9781118489802 ...

The Retail Revival In 2013 Stephens authored the book The Retail Revival: Reimagining Business For The New Age of Consumerism.

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Doug Stephens - Wikipedia

Summary: The Road Map for a New Era in Retail The Retail Revival documents the rise of an incredible new era of consumerism leading to a complete redefinition of what retail is. The book provides perspective on how massive demographic and economic shifts, as well as historic levels of technological

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and media disruption, are turning this once predictable industry into a sea of turbulent change, leaving consumer behavior.

The Retail Revival : Reimagining Business for the New Age ...

Retailing expert Doug Stephens founded the Retail Prophet consultancy. He also

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wrote The Retail Revival: Reimagining Business for the New Age of Consumerism.

Reengineering Retail Free Summary by Doug Stephens

The art of making, selling, and adorning jewelry dates back thousands of years. According to Gina Drosos, CEO of Signet

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For The New Age Of Jewelers, the industry, and Signet especially, has reached a turning point

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Signet Jewelers Drives Industry Transformation By ...

Reimagining African business. Although the COVID-19 crisis is negatively impacting the revenue and valuations of

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many African businesses, it is also sparking extraordinary initiative and innovation as companies help ramp up the health-system response and find new ways to serve the needs of both consumers and business customers.

Africa and COVID-19 | McKinsey
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business of Fashion. Study the journey of fashion products from the designer's mind to the final purchase. Learn the roles of buyers, product developers, marketing professionals, fashion writers, event planners, and retail managers who make the business of Fashion happen.

Merchandising: Reimagining the

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'FashionGo Week' Online Trade Show Event Kicks Off On ...

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relevant. With that in mind, industry leaders need to prepare for, and adapt to, shopper behaviors and preferences [...]

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